Name of Teaching Staff	**Mrs. Sharada M. Palav**					
Institute Name	PDEA`s Institute of Technical Education Research and Management, Akurdi, Pune.					
Designation	Assistant Professor					
Department	MBA					
Area of Specialization	Marketing					
Date of Joining the Institute	01/10/2025					
Qualifications with Class/Grade	**UG** **B. A.**	First Class	**PG** **MBA** **MBS**	First Class A grade	**Other**	PGDBM Diploma in Retailing
Total Experience in Years	Teaching	3 Years	Industry	5 Yrs		
Paper Published	International	00	National	00	State	00
Books Published	01					